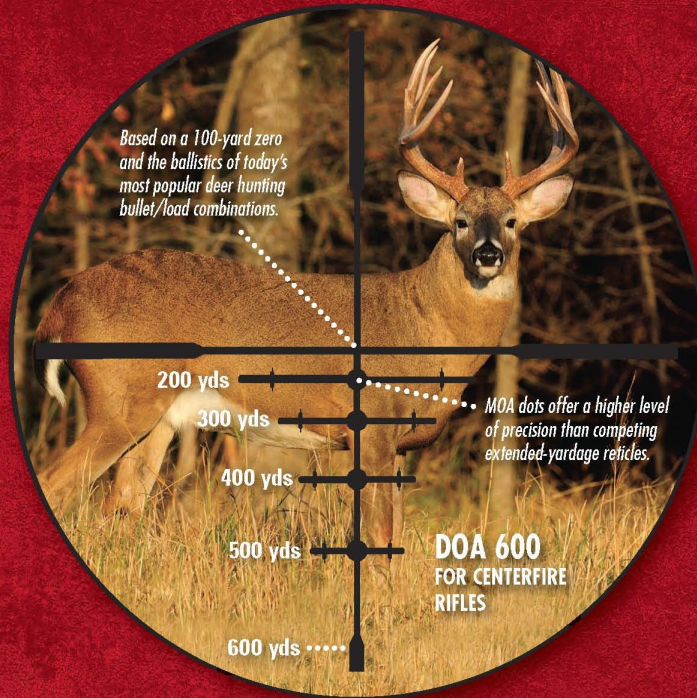


DOA™

DEAD ON ACCURATE™



SIZE 'EM UP. PUT 'EM DOWN.

Stretch your effective range and judge a buck's trophy quality in record time. Extended-yardage aiming points enable you to shoot with lethal precision out to 600 yards with a rifle (DOA 600) and 250 yards with a muzzleloader (DOA 250). Both have Rack Bracket reference lines for sizing up whitetail and mule deer antlers.

RACK BRACKET SYSTEM

24" — Extended-yardage crosshairs measure 24", the tip-to-tip distance between an average mule deer's ears.

17" — The hash marks on each extended-yardage crosshair indicate the distance between an average whitetail's ears.

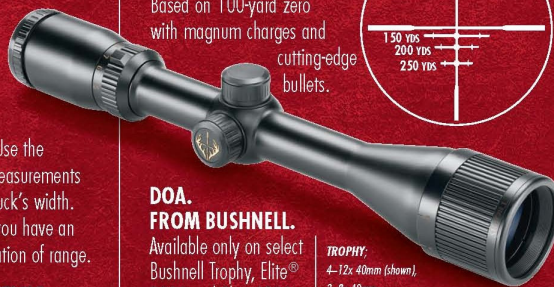
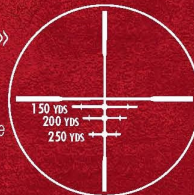


Judgement — Use the 24" and 17" measurements to gauge the buck's width. If the ears fit, you have an accurate estimation of range.

« **DOA 600 RETICLE FOR CENTERFIRES**

DOA 250 RETICLE FOR MUZZLELOADERS »

Based on 100-yard zero with magnum charges and cutting-edge bullets.



DOA. FROM BUSHNELL.

Available only on select Bushnell Trophy, Elite® 3200 and Elite 6500 series riflescopes.

TROPHY:
4-12x 40mm (shown),
3-9x 40mm
ELITE 3200: 3-9x 40mm, 3-9x 50mm, 4-12x 40mm
ELITE 6500: 2.5-16x 42mm, 4.5-30x 50mm



Bushnell®
Magnify Life

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